We'd like to make life a little easier for you. And along the way, more profitable, too.

We aim for you to wake up everyday to a calendar full of leads and appointments instead of working extra hours to produce them, and we make sure you don't invest time and money in complicated software you'll never use or training inexperienced sales personnel. Backed by powerful marketing technology and tested lead generation processes, we work hard to contact your prospects through all avenues available, with as many calls and emails as it takes, until they're booked and ready to speak with you.

Founded in 2004, Callbox is the largest provider of Multi-Touch Multi-Channel Marketing solutions for businesses and organizations worldwide. Its core competencies include Lead Generation, Appointment Setting, Lead Nurturing and Database Services, delivered through its proprietary marketing automation platform, the Callbox Pipeline.

Callbox enables companies to gain a foothold in their priority markets by initiating conversations with prospects through the most effective and intelligent use of targeted touchpoints over six channels: email, voice, chat, social, website and mobile.

**How we help businesses succeed**

**EMAIL**

Callbox enables contact through targeted emails - rich in attention-grabbing headlines, brief but precise body text and compelling calls to action - which almost always guarantees better open and reply rates. Thousands of initial and follow-up emails are sent via Callbox's email system - fully equipped with open and click tracking, and 4th-party reporting.

**VOICE**

To generate conversations and responses from prospects, Callbox's SMART Calling System facilitates outbound calls - by analyzing email open and response times and other online activity, SMART Calling makes sure prospects that are most reachable at any given moment are moved to the top of the calling list, resulting in higher conversion rates for your campaign.

**SOCIAL**

Callbox Pipeline's social media feature allows the team to systematically identify and target prospects whose profiles match those that align with the contact list. The client may also opt to have the Callbox send out messages to all connections made to maximize chances of generating new leads.

**MOBILE**

Callbox's supplementary SMS capabilities. Through this, the Callbox team is able to guarantee that neither you nor your prospect forgets about your scheduled appointment as you receive text alerts and reminders.

**WEBSITE**

As a way to reinforce your branding, custom text and banner ads are uploaded to Google Adwords and displayed to your target prospects on Google-owned websites such as Gmail, YouTube, and Google Search. Prospects that click on those ads and visit your website are identified and nurtured into leads via call and email.

Callbox also creates a dedicated landing page in conjunction with your campaign highlighting the main features and benefits of your product or service, the landing page is equipped with a web form to allow prospects to sign up in a contact request.

**CONTACT US**

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