

We'd like to make life a little easier for you.

And along the way, more profitable, too

We aim for you to wake up everyday to a calendar full of leads and appointments instead of working extra hours to produce them, and we make sure you don't invest time and money in complicated software you'll never use or training inexperienced sales personnel.

Backed by powerful marketing technology and tested lead generation processes, our team works hard to contact your prospects through all avenues available, with as many calls and emails as it takes, until they're booked and ready to speak with you.



Up-to-date sales data of over **50 million decision makers**



800 sales professionals in highly specialized industries



Lead Management across **multiple channels**



Complete real-time access via **Callbox Pipeline**



How we help businesses succeed



EMAIL

Callbox initiates contact through targeted email – that is, having attention-grabbing subject lines, brief but precise body text and compelling calls to action, which almost always guarantees better open and reply rates. Thousands of initial and follow-up emails are sent via Callbox's email system — fully equipped with open and click tracking, and KPI reporting.

VOICE

To generate conversations and responses from prospects, Callbox's SMART Calling System facilitates outbound calls – by analyzing email open and response times and other online activity, SMART Calling makes sure prospects that are most reachable at any given moment are moved to the top of the calling list, resulting to higher conversion rates for your campaign.

SOCIAL

Callbox Pipeline's social media feature allows the team to systematically scour the web for prospects whose profiles match those that are in the contact list. The client may also opt to have Callbox send out messages to all connections made to maximize chances of generating leads.

WEBSITE

As a way to reinforce your branding, custom text and banner ads are uploaded to Google Adwords and displayed to your target prospects on Google-owned websites such as Gmail, YouTube, and Google Search, and Google network websites, such as popular news sites and blogs. Prospects that click on those ads and visit your website are identified and nurtured into leads via call and email.

MOBILE

Callbox has supplementary SMS capabilities. Through this, the Callbox team is able to guarantee that neither you nor your prospect forgets about your scheduled appointment as you receive text alerts and reminders.

Callbox also creates a dedicated landing page in conjunction with your campaign. Highlighting the main features and benefits of your product or service, the landing page is equipped with a web form to allow prospects to send in a contact request.

CHAT

With the Callbox chat software, SalesChat 365, installed in your website, Callbox representatives are available for 24/7 live chat that will allow your web visitors to talk to your Callbox team in real-time, allowing for quicker conversion. Qualified prospects identified via chat sessions are entered into your Target List and appropriately tagged and nurtured via both manual and automated touchpoints.



ABOUT US

Founded in 2004, Callbox is the largest provider of Multi-Touch Multi-Channel Marketing solutions for businesses and organizations worldwide. Its core competencies include Lead Generation, Appointment Setting, Lead Nurturing and Database Services, delivered through its proprietary marketing automation platform, the Callbox Pipeline.

Callbox enables companies to gain a foothold in their priority markets by initiating conversations with decision makers through the efficient and intelligent use of targeted touchpoints over six channels: voice, email, social, chat, website and mobile.

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