Reseller Program

What do I get?

Callbox Services with Option to White Label

As a Callbox Reseller, you have the option of selling Callbox services under the Callbox name or white labeled under your own brand. Callbox services include Appointment Setting and Customer Profiling campaigns, and the use of our applications and tools, as outlined in our company video and brochure.

Flexibility in Packaging and Pricing

You are entitled to the Special Reseller Rate for a Premium 3-Month 1-Seat Package. You maintain full ownership of the pricing scheme for your customers. We bill you directly for the 3-month campaign and provided that the service fee is paid before the Kick Off meeting with the Client, you maintain the flexibility to package and price our service, e.g. resell the 3-month package as it is or as 3 separate monthly packages at your preferred rates.

Inquire with your Callbox Marketing Consultant or Project Manager about the Special Reseller Rate and applicable terms of payment.

Dedicated Campaign Team

Callbox will provide the Client with a full service team comprised of the following:

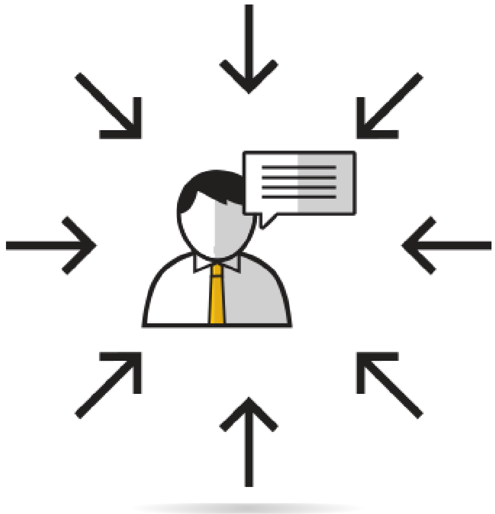
- An Account Manager to be the Client's main contact person;
- A Dedicated Sales Development Representative (SDR) who will make calls;
- An on-call SDR who will also be a pre-qualifying caller on standby;
- An Email and Social Media Marketing Specialist to facilitate lead generation via email and social media;
- A Research and Data Analyst to research and build the Client's target list; and
- A Quality Analyst that will qualify every lead submitted to ensure that they meet the Client's specifications on the success criteria

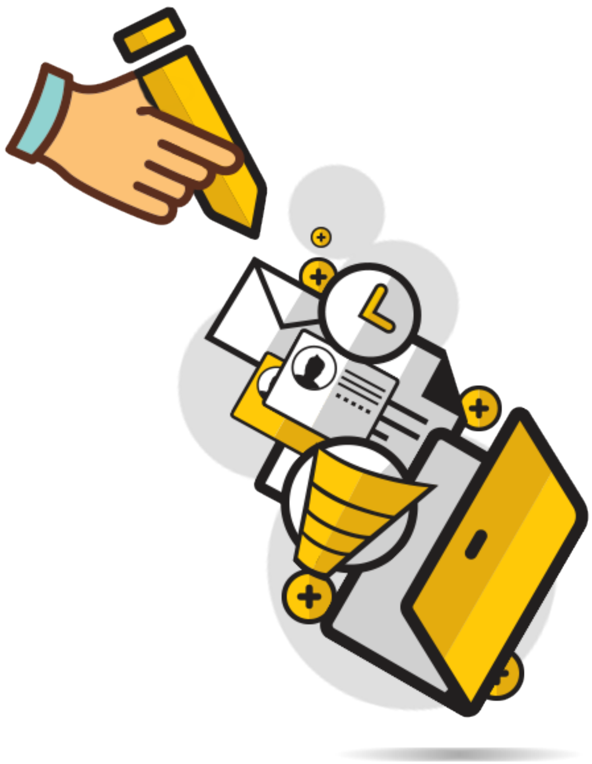
What is expected of me?

a. Negotiate and bring in the Clients. A Client must not be a current Callbox client or an active prospect of Callbox (companies we have initiated sales and marketing efforts with in the past 180 days).

b. Schedule the Kick-Off meeting with the Client and the team to mete out the Client's specifications and discuss pertinent items that would contribute to the success of the campaign.

c. Forward to the Callbox team the Client-answered Campaign Brief before the Kick-Off Meeting.





What will my Callbox team do for me?

a. Prior to the scheduled Kick-Off Meeting with the Client, your team will do an initial record count of available contacts based on the Client's specifications as reflected on the Campaign Brief, assist you during the meeting in discussing the process and managing the Client's expectations parallel to what has been initially discussed during the negotiations.

b. Your team will prepare the campaign, send the list of prospects based on the Client's specifications (zip codes, counties, etc) and the script to be pre-approved by the Client before the start of the campaign, along with the overview of the profile of the LinkedIn persona to be created for the campaign with the email templates.

c. Your team will also provide you with access to the Callbox Pipeline, the web-based marketing platform used to keep track and organize all the appointments, download reports and see the various call dispositions of all calls that are being made for the Client's campaign.