



Can you imagine keeping your business open for sales inquiries all day, all week, all year, and even on holidays?

With **Callbox SalesChat 365**, you can. It's Callbox's 24/7 live chat service for businesses that don't want to miss any sales opportunity, not even one.



Truth is you can't afford to sleep when potential customers are knocking on your door, because if you're not there to answer, they can simply move on to the competition. We know you wouldn't want that, but we also know you need some sleep, so stay put, we'll get up and answer the door for you. Having Callbox representatives online and ready to answer sales inquiries in real-time keeps your business online and accessible which can only mean quicker conversion and more sales.

Opening for business 24/7 is easy:

- We start out by having the SalesChat 365 chat app installed on your landing page or your entire website. We will give you detailed instructions on how to install it.
- Once the app is installed, the Callbox representative will aim to capture all vital information from the visitor and find out how he can help.
 - a. For technical concerns or customer service, we ask for their contact information and send you information as soon as possible (via call, e-mail, SMS <optional>)
 - b. For sales-related inquiries, we qualify and try to book you a sales appointment OR we further nurture the lead by adding the visitor as a Target in your list.
- Visitors that have been added to your Target List are appropriately tagged and nurtured via both manual and automated touchpoints.
- You will receive the following reports: number of chat sessions, number of served vs. missed, and chat histories with time stamp.



Here is an example of how the SalesChat 365 chat app will appear on your website:

