

# B2B Direct Marketing for Merchant Services



Let Callbox clear the way for more clients to come knocking at your door.

Merchant services providers deliver diverse businesses a comprehensive line of payment solutions including credit card processing, debit cards and check acceptance, credit card terminals and merchant accounts, to name a few. In offering multiple payment processing solutions, merchant services companies are constantly challenged to expand their payment processing capabilities without sacrificing customer service values.

Doing business is more convenient when you have Callbox clearing the way, supporting your sales and marketing efforts through merchant lead generation. As you seek to increase operational efficiency without sacrificing the quality of your service, we complement your efforts by offering comprehensive solutions to market your products and services.

Callbox's merchant account marketing services provide telemarketing services to seek out highly qualified prospects for credit card processing, online check verification, merchant transaction processing, and cash advance. We conduct extensive market research and business profiling to identify potential business match-ups to maximize your sales appointments.

We conduct appointment setting and lead generation campaigns for the following services:

- Credit and Debit Card Processing
- Point of Sale (POS) System
- ATM Services
- Wireless Terminals
- Cash Advance
- Electronic Check Processing
- Online Transactions/Payments

*Get in touch with us!*

## call

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## connect

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