

B2B Direct Marketing for IT Products and Services



It takes an exceptional set of skills and unparalleled experience to stand alongside and represent major players in the information technology industry.

Callbox has both. We are proud to have, in our roster of clients, manufacturers, resellers, and licensed specialists of some of the biggest names in IT including SAGE, Microsoft, SAP and Oracle.

Our industry-specific expertise allows us to provide solid IT telemarketing solutions for providers of information technology products and services through our IT direct marketing services. We target prominent decision makers from top IT solutions providers including IT Managers, Chief Information Officers, IT Directors, Chief Technology Officers, Senior VPs for Information Systems, and other top executives.

We help you reach and capture your target customers and present to them your products and services as you seek to regulate costs, implement new technologies, and deliver customer-centric solutions. By delivering the technology sales leads your business requires to get ahead of the competition, we fill your need to address customer demands and maximize market growth opportunities.

We generate IT sales leads and set appointments for the following services:

- IT Consulting Services
- Data Warehousing
- Network Management
- Telecommunications
- System Integration
- Back-up and Disaster Recovery
- Security Solutions
- VOIP/IP Telephony
- Web Hosting, Design and Development

Get in touch with us!

call

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connect

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