

# B2B Direct Marketing for Advertising Services



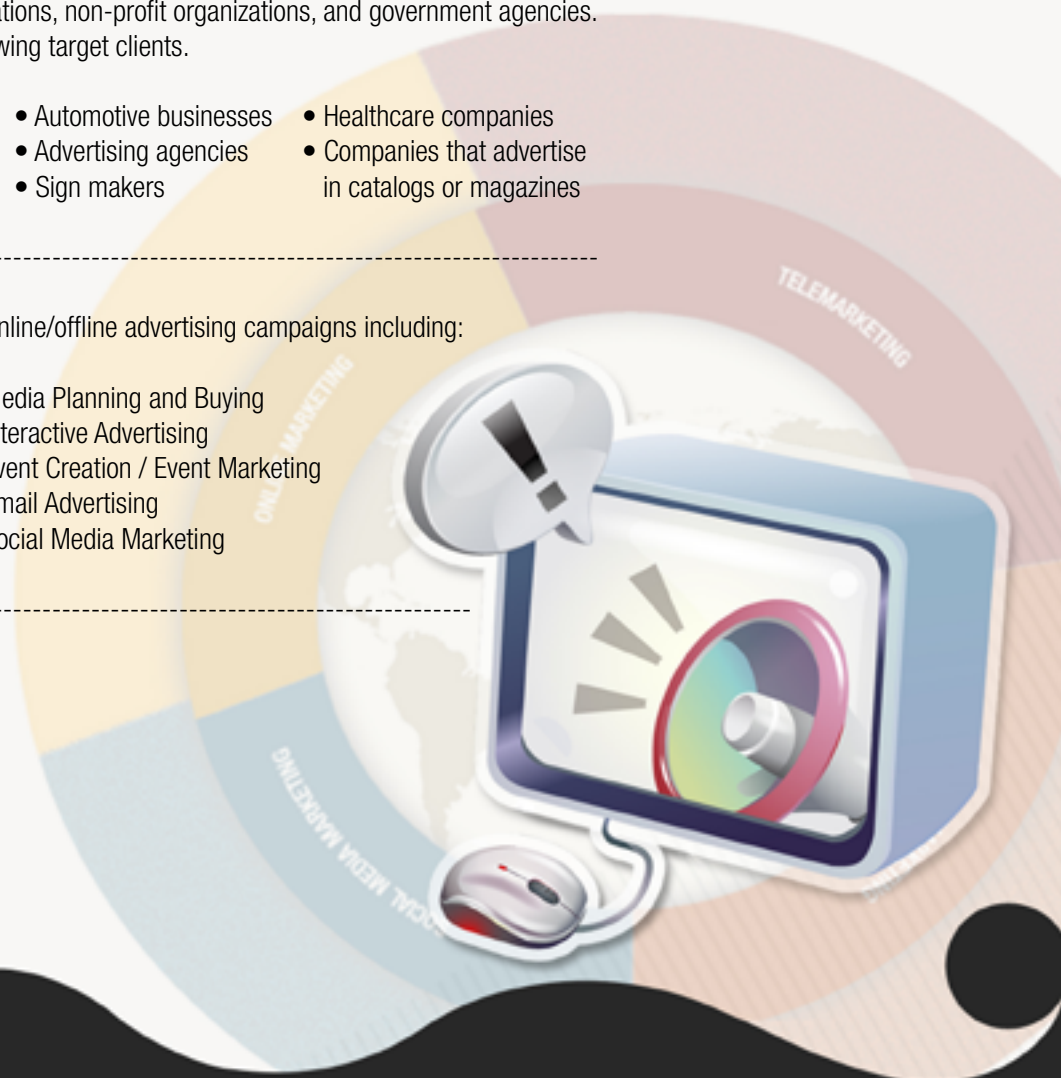
Finding lead generation solutions for direct response and brand marketing services has never been easier with Callbox.

Callbox's direct marketing services for the advertising industry enables publishers and advertisers to drive up revenues by reaching decision makers from targeted industries, qualifying them, and delivering them to your outside sales team for the sale. We promote your advertising services to high profile decision makers such as Sales Managers, Chief Marketing Officers, Sales and Marketing Directors and VPs, CEOs, and Presidents of various corporations, non-profit organizations, and government agencies. Our solutions are designed to reach the following target clients.

- Fortune 100, 500 and 1000 companies
- Retail businesses with multiple locations
- Service businesses
- Automotive businesses
- Advertising agencies
- Sign makers
- Healthcare companies
- Companies that advertise in catalogs or magazines

Our marketing services provide leverage to online/offline advertising campaigns including:

- Display Advertising
- Direct Mail Advertising
- Print Advertising
- Video Ads
- Search Engine Optimization
- Media Planning and Buying
- Interactive Advertising
- Event Creation / Event Marketing
- Email Advertising
- Social Media Marketing



*Get in touch with us!*

## call

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## connect

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