



callbox

**Outsourcing Solutions  
for Marketing and Sales**

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# Challenges

2



Pipeline  
Growth

Market  
Expansion

Improved  
Targeting

Augment  
Marketing

Sell New  
Product

# Drive Business Growth

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**Maximize  
Marketing Spend**



**Plug and Play**



**Access to  
Advanced MarTech**

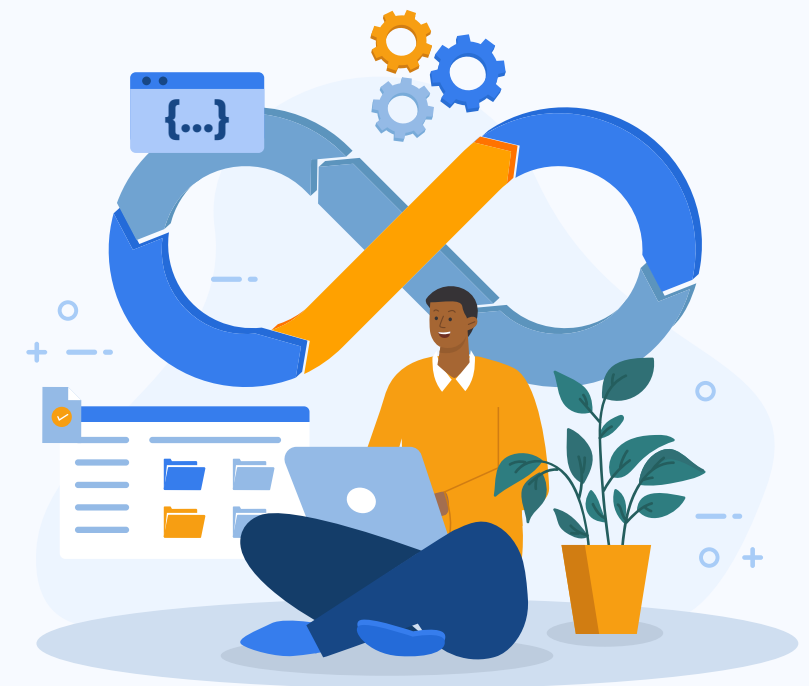
## SKILLS



## STRATEGIES



## SYSTEMS



# Skills

5

## Planning



Growth & Expansion



Project Management



Marketing Operations

## Content



Content Marketing



Copywriting



Graphic Design



Web Development

## Outreach



Research and Data Enrichment



Email Marketing



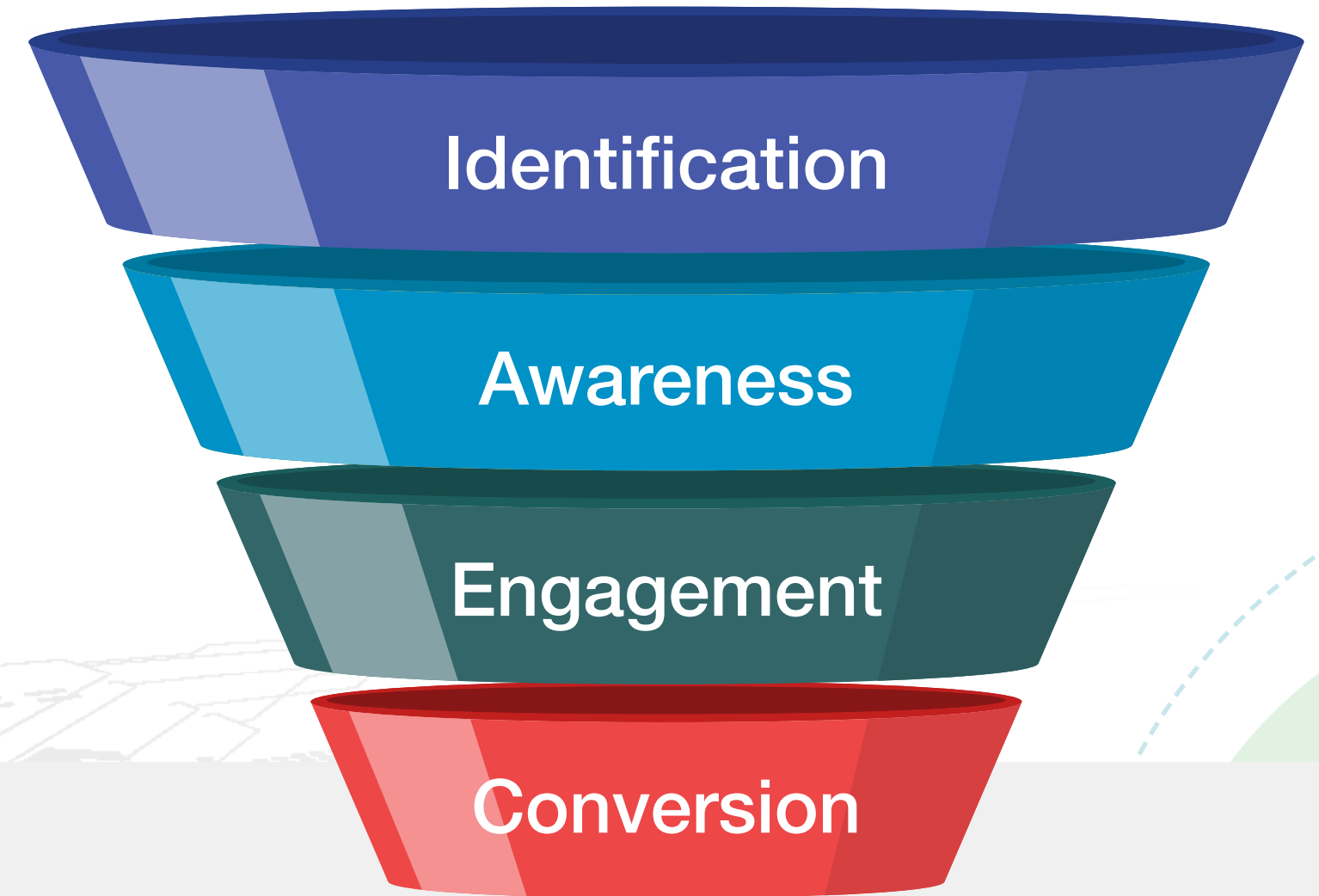
Social Media Marketing



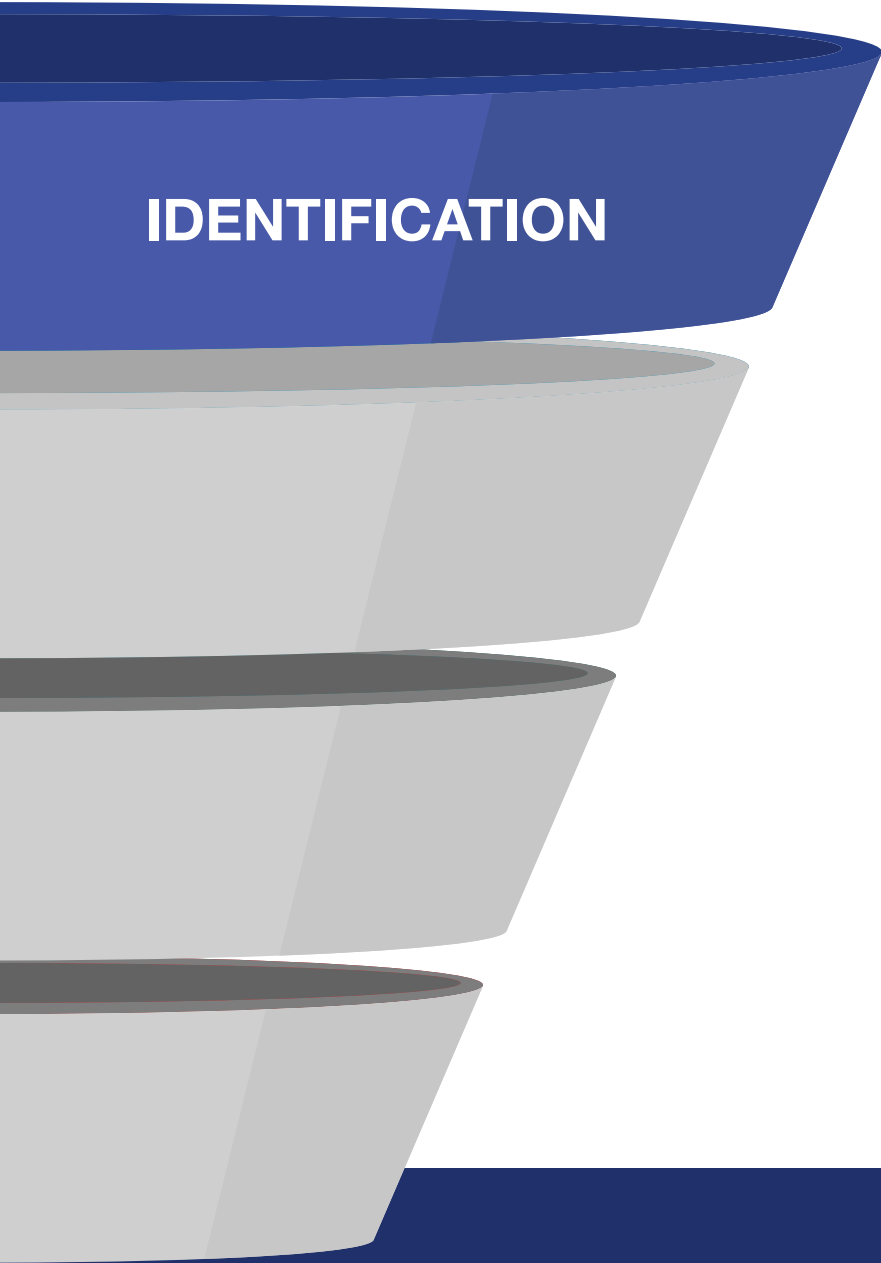
Prospecting & Appointment Setting

# Strategies

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# Research and Data Enrichment



YOUR IDEAL CUSTOMER PROFILE

Industry Profile

Industries

Mining & Metals

Oil & Energy

Utilities

Wireless

Size Profile

Target Regions:

All (Global)

Revenue Range:

\$50 and below

\$51M - \$200M

\$201 - \$500M

Employee Size:

0-50

51-200

Exclusions

Relevant Contact

Champion

Job Titles:

CTO

CIO

VP of Engineering

Director of IT

IT Manager

Benefit:

Efficient and reliable G.hn Access Multiplexor solution to improve network performance and connectivity.

Influencer

Job Titles:

Network Engineer

IT Consultant

Project Manager

Telecom Analyst

Benefit:

Enhanced network capabilities and cost-effective solutions provided by G.hn Access Multiplexor.

Questions

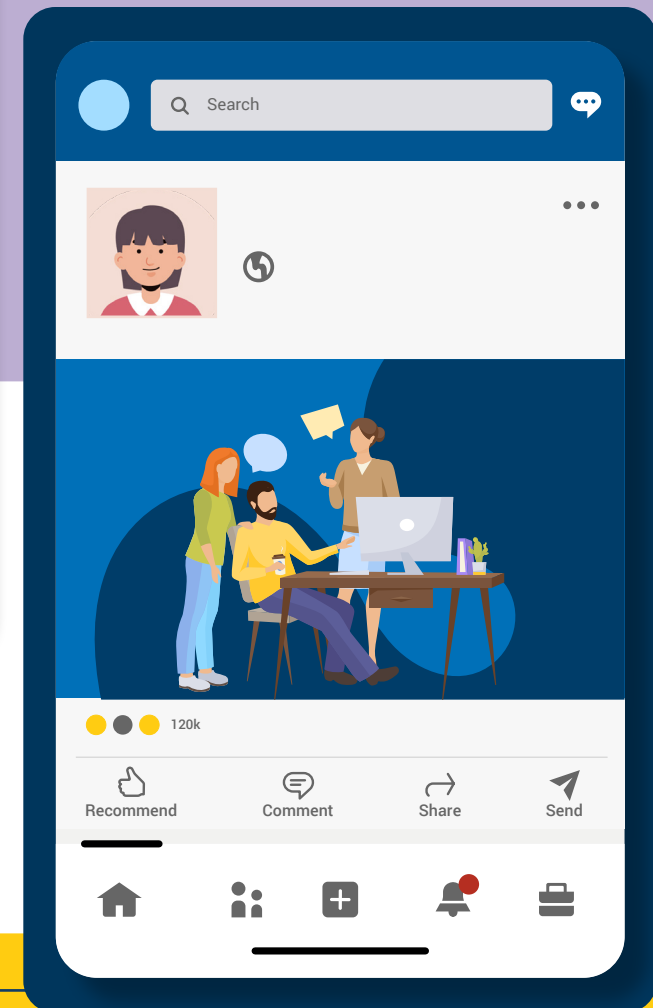
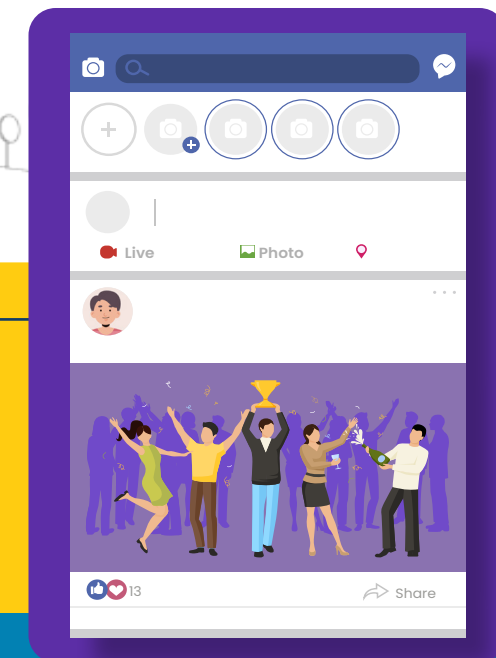
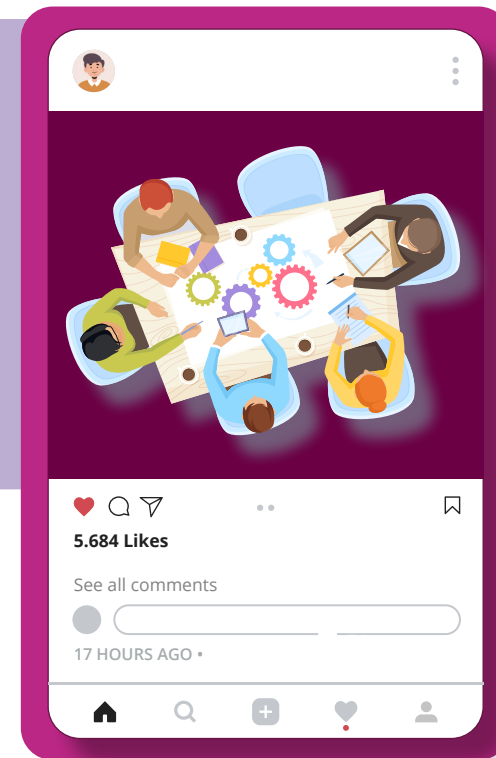
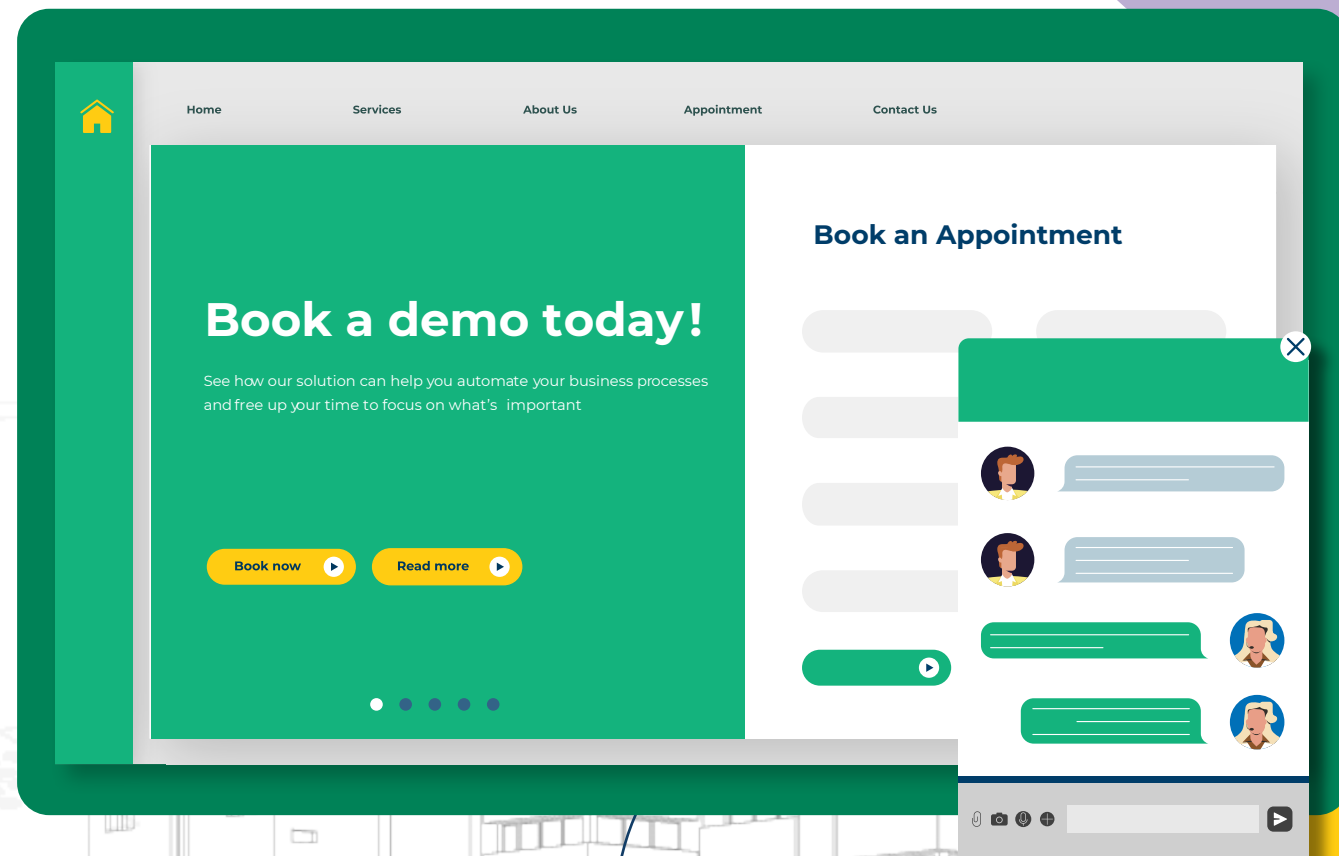
Client's Feedback

Asia

Others

# Inbound, Digital, and Content Marketing

AWARENESS





AWARENESS

## Lead Generation for Virtual and Live Events

Promotion

Hosting

Reporting

Nurturing



# Multi-channel Customer Prospecting



# Lead Conversion and Handoff





# Systems




## DATA

**crunchbase**  
**Apollo.io**  **adapt**  
 **zero bounce**



**Smart Engage**

## CONTENT

**Canva**  **ChatGPT**  
 **Keyword Tool**  **vidyard**  
 **SEMRUSH**

## AUTOMATION & NURTURING

 **mailjet**  
by sinch  **twilio**  **zapier**  
 **LINKED HELPER**  **LinkedIn**  
SALES NAVIGATOR  **Marketo**  
An Adobe Company 

## CRM

 **Dynamics 365**  **salesforce**  
**HubSpot**  **pipedrive**

# Clients



**Decades of  
Expertise**



**Global Reach**



**AI-first  
Solutions**





**Let's Talk!**

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