



THE CALL CAMPAIGN FLOW

Lead Identification / Appointment Setting

Agent reviews Client's calendar prior to setting appointments.

START of Call Campaign

Agent

R.A.

Q.A.

C.S.

Email Delivery/Web Pick-up

PipelineCRM sends notification email to the Client. Client follows email link to view qualified leads and appointments scheduled.

The Call Campaign Flow

Send to Quality Analyst

Agent tags success calls as "For Lead Qualification" in the PipelineCRM.

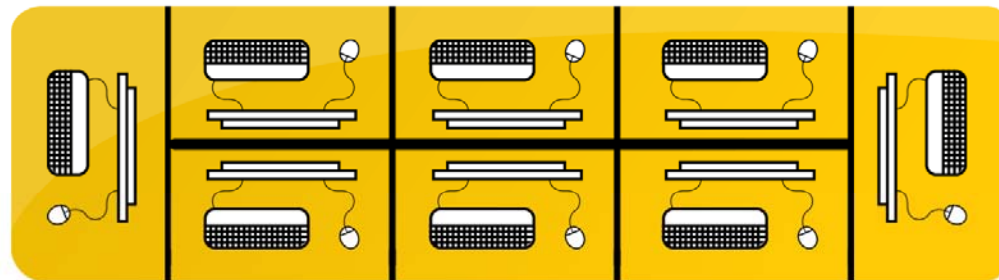
Lead Qualification

Quality Analyst listens to call recording.

Leads that require additional information are tagged for follow-up. An agent corrects or gathers the additional information and the Lead is resubmitted for qualification.

Lead Registration

Leads/appointments approved by the QA appear in the PipelineCRM and on the Client's calendar.



Contact Us



USA	+1 888.810.7464
UK	+44 203.002.5986
Australia	+61 2.9037.2248
New Zealand	+64 9.9143122
Singapore	+65 6248.5023
Malaysia	+60 3.4264.6400
Hong Kong	+852 3.6786708



info@callboxinc.com
sales@callboxinc.com



www.CallboxInc.com