

TELEMARKETING SERVICES FOR FINANCIAL SERVICES

In order to survive the challenges posed by the globalization of the financial industry, financial services providers are now focused on increasing their profits while keeping operational expenses at the bare minimum. The emergence of countless financial services companies has transformed the financial services market into a highly competitive arena where everyone needs to have an advantage.

In order to cut through the competition clutter, you need to have a strong base of satisfied customers and a strategic business partner that delivers high-quality financial services leads so you can focus your energy on more profitable business appointments.

Callbox deploys innovative telemarketing lead generation and appointment setting campaigns to generate warm financial service leads that translate into real business. By experience, we understand consumer trends in the financial industry which enables us to target relevant prospects and turn them into buying customers.

Our lead generation and appointment setting services are designed to support and enhance operations for modern financial services institutions including banks, mortgage companies, credit grantors, and diverse merchant accounts.

We plan, build, and implement innovative and low-cost customer telemarketing lead generation solutions for the following services:

- Check Guarantee Services
- Cost Management Consulting
- Debt Collection Services
- Expense Reduction Consulting
- Invoice Discounting
- Real Estate Commission Factoring
- Corporate Cost Reduction
- Risk Management
- Accounting and Payroll Services
- Tax Consulting and Preparation
- Merchant Services
- Billing and Consulting
- Insurance Services

We contact and qualify prospects for our clients with different consumer targets including small, medium, and large-sized companies, institutional clients, credit card and other consumer borrowers, corporate and individual investors, home/estate buyers, retail investors, and government entities.

Call or email us today to find out how you can get started on a telemarketing campaign to increase qualified sales leads for your financial services.



For more information, contact us at
North America: 1.888.810.7464
Asia Pacific: 65.6248.5023