

## TELEMARKETING SERVICES FOR ADVERTISING SERVICES

Finding lead generation solutions for both direct response and brand marketing services has never been easier with Callbox. While parameters for qualified advertising sales leads are not always the same with every advertising company, we are always able to find a fitting solution for each of our clients.

Callbox's advertising services lead generation campaign enables publishers and advertisers to drive up revenues by reaching decision makers from targeted industries, qualifying them, and delivering them to your outside sales team for the sale. We generate high quality advertising leads for advertising agencies and companies engaged in creating, planning, and running advertising and other forms of promotional campaigns for their clients' products and services.

We promote your advertising services to high profile decision makers such as Sales Managers, Chief Marketing Officers, Sales and Marketing Directors and VPs, CEOs, and Presidents of various corporations, non-profit organizations, and government agencies. Our solutions are designed to reach the following target clients.

- Fortune 100, 500 and 1000 companies
- Retail businesses with multiple locations
- Service businesses
- Automotive businesses
- Advertising agencies
- Sign makers
- Healthcare companies
- Companies that frequently advertise in catalogs or magazines

### Our telemarketing lead generation services provide leverage to online/offline advertising campaigns including:

- Display Advertising
- Direct Mail Advertising
- Print Advertising
- Sales Promotion
- Media Planning and Buying
- Interactive Advertising
- Event Creation / Event Marketing

Call or email us today to find out how we can start supplying you with a steady stream of merchant services leads through telemarketing and appointment setting.



For more information, contact us at  
North America: 1.888.810.7464  
Asia Pacific: 65.6248.5023